

Why should you give to the City of
Carlsbad's Opportunity Grants Program?

keep them active...



Your donation to the
Opportunity Grants
program helps to keep
children healthy, active
and happy, which in turn
builds strong communities
and reduces crime.

why?

1. donations are tax-deductible
2. to support promising children with positive activities
3. to help decrease potential juvenile delinquency
4. to assist in a child's self esteem and well being
5. to develop our future leaders
6. to "give back" to the community in which you work, live or play



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Recreation Department
Opportunity Grants Program
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Web:

[http://www.ci.carlsbad.ca.us/
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creating community through people, parks and programs

see a part of yourself in every child

do you know why she benefits?

do you know why he donates?



opportunity grants program

City of Carlsbad
RECREATION DEPARTMENT



The Carlsbad Recreation Department is committed to building strong community through a broad range of high quality recreation and park services for all who live, work, and recreate in Carlsbad.

The purpose of the Opportunity Grants Program is to contribute to the future growth, well being and development of Carlsbad youth, ages 17 years and younger, from low-income families. By awarding grants to Carlsbad families, the Recreation Department aims to encourage the development of positive self-esteem and social responsibility, decrease juvenile crimes, and promote physical fitness and health, thus creating a safe community.

Many residents, businesses and organizations support this philanthropic program that is dedicated to providing Recreation and Aquatic programs that may not normally be affordable for some youth. Since its conception, the Opportunity Grants Program has awarded more than 100 youth a grant, and has inspired many to improve their grades and develop better supportive social interactions. Leaders have been identified, developed and nurtured through receiving funds from the Opportunity Grants Program.

If safe places to gather is one of your top concerns, why isn't supporting the Opportunity Grants Program one as well?

Globally... it costs approximately \$30,000 to incarcerate a juvenile offender for one year. If that money were available to us, we could:

- Take him/her swimming twice a week for 24 weeks
- Give him/her four trips to Padres baseball games plus snacks
- Let him/her participate in two sports camps
- Learn how to play golf
- Participate in two months of karate
- Become a Counselor in Training for the year

After which we could return to you: \$28,789 and one much happier child.

City of Carlsbad Opportunity Grants Program pledge donation



donor information:

name _____

total pledge amount: \$ _____

address _____

city/state/zip _____

telephone _____

payment information _____ cash _____ check

credit card: _____ visa _____ mastercard

card # _____

exp. date _____

signature: _____

date: _____

office use only

transaction information

transaction date: _____

_____ visa _____ mastercard

gift amount: _____

credit card # _____

exp. date _____

auth. # _____ processor _____

